

CHAMBER LEADERSHIP

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Phyllis Murphy, President Elect	Consultant
Simon Concepcion, VP, Governmental Affairs	Cole Schaefer Ambulance
Barbara Crane, VP, Education	Mt. San Antonio College
Jillian Reiff, VP, Networking	Valley Vista Services
Mike Dye, VP, Membership	Universal Waste Systems
Darren Krohn, Secretary	Baldy's Classic Car
Ricardo Delgado, VP, Treasurer	Irises Floral Design

Frank Garcia, Executive Director & Past President

DIRECTORS

Victor Caceres	Boys & Girls Club of Pomona Valley
Linda C. Lowry	City of Pomona
Jeff C. Chang	Rabobank
John Eckead	Integrity Press
Raul Guerrero	PFF Bank & Trust
Nick Martinez	Western University of Health Sciences
Wally Price	Sheraton Suites Fairplex
Kathy Roche	Pomona Valley Hospital Medical Center
Hart Roussel	Cal Poly Pomona
Kathy Salata	DeVry University
Annette Segura	Century 21 Prestige Properties
Claudia Sheridan	Pomona Jaycees
Al Solis	Mission Recycling

COMMITTEE CHAIRS

AMBASSADOR

Annette Segura, Chairperson, Century 21 Prestige Properties

EDUCATION

Bob Cruz, Chairperson, The Gas Company

GOVERNMENTAL AFFAIRS

Jennetta Harris, Chairperson, Southern California Edison Company

CHAMBER STAFF

Martha Zamarripa Office Manager
Jennifer Zamarripa Receptionist

Bernstein & Rathman, Inc.

Certified Public Accountants

Bernard A. Bernstein, CPA

740 North Garey Avenue
Pomona, California 91767-4614
Phone (909) 620-8388 Fax (909) 469-5872



Western University
OF HEALTH SCIENCES
*The discipline of learning.
The art of caring.*

Taylor Nicole Moyé
Public Information Officer

909.469.5402
tmoye@westernu.edu

309 E. Second Street
Pomona, California 91766-1854
www.westernu.edu



Stephen Blaine

Director of Sales & Marketing
stephen.blaine@sheraton.com

T 909 868 5935
F 909 622 1028
T 909 622 2220 hotel

SHERATON SUITES FAIRPLEX

601 West McKinley Avenue, Pomona, California 91768
sheraton.com/fairplex



101 W. Mission Blvd
Suite 223 Pomona, CA 91766
909. 622.1256
www.pomonachamber.org

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Claremont, CA



Power Lunch 2007



Be sure to attend the Chamber's Legislative event of the year, Power Lunch 2007- to be held Friday, April 13 at the Avalon at Fairplex at 11:30 am. The Power Lunch will feature Pomona's elected legislative representatives discussing any major changes in their roles, special projects and the future direction of their branch of government. A portion of the luncheon will include a Q & A session for the audience.

Confirmed Power Lunch participants include Congresswoman Grace F. Napolitano, Assemblywoman Nell Soto, Senator Gloria Negrete-McLeod and Mayor Norma Torres.

"This is an invaluable opportunity to meet with your representatives face to face", said Legislative Committee Chair, Jennetta Harris.

The Power Lunch is sponsored by Southern California Edison, The Gas Company and Verizon. Tickets are \$35. Please call the Chamber office for details and reservations.

POMONA CHAMBER OF COMMERCE LEGISLATIVE PRIORITIES

Government:

Support the functions of government to enhance the economic base of private enterprise and Pomona businesses.

- Oppose unfunded government and safety mandates.
- Support land use authority at the closest possible level of government.
- Assist development of market based incentives in lieu of government-mandated policies.
- Support policies that promote efficiency in government.
- Support permit streamlining and other methods of cutting business red tape.
- Support government entrepreneurial efforts.
- Support court reform including the

elimination of excessive litigation.

- Support efforts to reduce business taxes.
- When appropriate, oppose California business legislation that provides for more stringent standards or regulations than those of the federal government.

Health Care:

Preserve human dignity and access to basic services as a right of all citizens.

- Support legislation that requires at least a portion of the payment for health services be provided by the recipient.
- Support voluntary employer funded health coverage.
- Support development of comprehensive health care facilities in the Los Angeles

Continued on page 4

The Pomona Chamber of Commerce

Presents

THE 3RD ANNUAL



Taste of the
Pomona
Valley

Monday April 23, 2007
5:00 pm
The Avalon on Fairplex.

The event includes dinner, wine and beer tasting, live entertainment, art sale, door prizes and raffles. We are expecting over 500 people in attendance for the social event that celebrates the best of Pomona Valley.

Wineries and breweries from the area are invited to this event to serve their award-winning libations. Guests will enjoy a variety of fine foods, desserts and coffees from many Pomona Valley Restaurants.

Tickets are \$30 per person pre-sale or \$35 per person at the door and a portion of the proceeds will benefit the Chamber's Educational Scholarship Program.

For sponsorship opportunities, tickets and participants, please contact the Pomona Chamber at (909) 622-1256

MESSAGE FROM THE DIRECTOR



Greetings,

We are extremely busy this time of year but each of our projects is important to you and our business community at large. On April 13 we are having our Legislative Power Lunch at the

beautiful Avalon restaurant at Fairplex Pomona. Join us and bring your friends to hear legislative updates by all of our key legislators and Mayor Norma Torres.

The Taste Of Pomona Valley, now in its third successful year will be held on Monday, April 23, at the Avalon at Fairplex Pomona. Many of our famous restaurants, breweries and wineries will be in attendance along with beautiful new vehicles parked in front. This is a Valley wide occasion that brings us all together for a night of gourmet fun and camaraderie. We had a packed house last year, even in the rain! Music entertainment by the Brats will be featured again this year.

The Pomona Youth and Family Master plan was detailed before the City council on Monday, March 19, and was the culmination of two years work by a large group of concerned and dedicated citizens that span all segments of Pomona. The plan is a comprehensive research based compilation of resources and efforts that will address critical areas of need for our children and community. The key is every major faction of Pomona is involved and committed to its success. Your Chamber is a key component and needs your help in the form of financial resources, job growth and mentoring for youngsters. We need all of you to read the plan so you can see how to best assist in these city wide efforts. Please contact our office for copies of the plan either in hard copy or electronically.

On Saturday, May 12, the day before Mothers Day, the Chamber and all of the entities involved with the Youth Master plan, including the City of Pomona, Pomona Unified School District, all churches, non profits, non public schools, service clubs, and most importantly, you, each and every business invested in the Pomona Chamber, need to join in the city-wide beautification/anti-graffiti clean up — "KEEP POMONA BEAUTIFUL, TEAM UP TO CLEAN UP." The event will consist of 4 hours from 8-12 pm of clean up, repair, plant gardens, clean

John Eckheard

Ambassador of the Month

What services does your business provide?

We are a full service commercial printer. We develop your project from your idea or concept, utilizing your design or our own art department's design to a printed final product. We complete your project to your specification's, with your approval each step of the way. We take pride in meeting your deadlines.

How long have you owned your business?

Integrity Press, Inc. was started on April 15, 1991, and has been located in the same location in Pomona since we started.

What is your role at Integrity?

I work with customers, grasping their vision, estimating their project and oversee the entire project from start to finish.

What other jobs or positions have you had?

After leaving the Army and a tour in Ethiopia, I worked for the California Division of Labor Law Enforcement, and in 1974 I became a California Highway Patrolman. In 1981 I retired due to an injury. The State trained me to run a printing press and worked for a variety of companies until we opened Integrity Press, Inc. in 1991.

What are your hobbies and interests?

I love my family, golf, gardening and reading.

Personal Information

I graduated from Bonita High School in La Verne and was soon drafted into the Army. I attended Sacramento City College and Mt. Sac where I received an Associate of Arts degree.

I have been married to my wife, Ginger, for 33 years. We have a son, Chris, 28, and daughter, Jenna, 27. Chris is a student and assistant professor at Chaffey College in Rancho Cucamonga. Jenna is a 911 Dispatcher for the City of Pomona.



203 West Arrow Highway,
Pomona, CA 91767
(909) 392-5892

graffiti etc. of our neighborhoods, business sites, and designated areas. All participants will be given vouchers for free entrance to a massive city wide party celebration barbecue at the Fairplex from 12 to 4 pm.

These are large projects but in my 38 years of working in this community, I know we are up to it. In honor of Mothers Day we will clean up Pomona and we will all reap the benefit. Please sign the application today and include your business in this effort. Fax it to 909-620-5986 or e-mail your response to info@pomonachamber.org. We also need financial assistance to pay for food and entertainment, t-shirts for the event, and prizes for the literacy contest involving all students from grades 4 to 12. The students will be writing essays on how to keep Pomona clean.

We continue to improve our website and will be adding the community calendar this month so you can view city wide events for your interest and planning. And we urge you to bring your business associates to our monthly Referral and Networking Breakfast. The next one will be held on Tuesday, April 10 at 7:30 am at the beautiful Shilo Inn. As you know in business we grow by referrals and this is an excellent way to grow your business. You need to join our ambassadors, the front line of the chamber's networking group and assist us in building our membership. The more we grow, the more successful your business will become.

Sincerely,
Frank Garcia, Executive Director

POMONA CHAMBER OF COMMERCE MEMBER TO MEMBER DISCOUNT PROGRAM

The following members offer various discounts to members. Use your Pomona Chamber discount card to enjoy the benefits of membership.

Member	Discount Offered	Member	Discount Offered	Member	Discount Offered
Aim Mail Center 8 Village Loop Rd., D Phillips Ranch, CA 91766 (909) 622-0630	\$2.00 off UPS/FedEx 10% off office supplies	Display Tech Exhibits 91 W. Fourth St. & Graphics Pomona, CA 91766 (909) 629-2227	10% Displays	PFF Bank & Trust 399 N. Garey Ave. Pomona, CA 91769 (909) 623-6512	Free Checking available
Angelo's Pizzeria 135 E. 2nd St., Pomona, CA 91766 (909) 629-8100	10% off	Double Tree Hotel Claremont 555 W. Foothill Blvd. Claremont, CA 91711 (909) 445-1824	10% off reg rate on hotel lodging	Paper Recycling & Shredding 1391 E. Mission Blvd. Pomona, CA 91766 (909) 620-4421	25% shredding
Arts Improving Academics 164 E. Columbia Ave. Pomona, CA 91767 (909) 629-4158	30% off 1 Month Tutoring 40% off Fundraising Items	Frantz Cleaners 1490 N. Garey Ave., Pomona, CA 91767 (909) 622-2513	10% off any Inhouse Dry Cleaning	Reliable Building Services 2300 S. Reservoir, Ste. 115 Pomona, CA 91766 (909) 628-5127, (909) 590-7891 fax	20% OFF 1st 6 Mos. Janitorial Svs.
Athens Services 1st Month Free + 25% Discount 14048 Valley Blvd. Industry, CA 91716 (626) 336-3636	1st Month Free + 25% Discount	M. Laura De Lopez Professional Dental Corp. 1320 N. Garey Ave. Pomona, CA 91767 (909) 623-4487	10% Discount	2nd Street Live.Com 235/301 W. 2nd St. Pomona, CA 91769 (909) 629-4349 or 629-5264	\$2.00 OFF Admission or food over \$10.00 2 for 1 Admission on Fridays
California Sushi & Teriyaki 3520 Temple Ave. Pomona, CA 91768 (909) 595-8867	10% off Over \$5.00	H-Car Repair, Inc. 141 W. Foothill Blvd., #C Pomona, CA 91767 (909) 593-2999	10% off parts	Storage USA 601 Ridgeway St. Pomona, CA 91768 (909) 865-8577	10% off 1st 6 months
Capital Loan Specialist Inc. 626 Park Ave. (at the close Pomona, CA 91768 of Escrow) (909) 397-9950	Free Appraisal	Integrity Press Inc. 203 W. Arrow Hwy. Pomona, CA 91767 (909) 392-5892	10% off	The Mattel Toy Store 2780 S. Reservoir St. Pomona, CA 91766 (909) 628-0522	20% off regular-priced and ad design
Century 21 Americana 170 W. Holt Ave. Pomona, CA 91768 (909) 524-2121	Buyer receives free appraisal @ close of escrow Seller gets free home warranty \$350 value	PFF Bank & Trust 550 N. Indian Hill Blvd. Pomona, CA 91767 (909) 625-4872	Free Checking available	Valley Vista Services 17445 E. Railroad St. City of Industry, CA 91748 (800) 442-6454	First Month Free 30% Discount to Members
Christopher Michael Studios 434 W. Arrow Hwy. Claremont, CA 91711 909) 621-0591	15%	Sound 2000 Pro D.J. Service 402 W. Arrow Hwy., Ste. 13 San Dimas, CA 91773 (909) 592-9113	15% off 1st Event	ViewPoint Financial Group 10790 Civic Center Drive, Ste 200 Rancho Cucamonga, CA 91730 (909) 484-0010	Free Appraisal at close of escrow & free notary service
CT Storage 150 Country Rd. Pomona, CA 91766 (909) 623-5799	\$11 Move-In Special or 1/2 off 1st Mo. & 2nd Mo., free truck, pre-pay 6 mo. 10% off	Penny Saver/Direct Mail Advertising 1520 N. Mountain Ave. Ontario, CA 91762 (909) 467-8547	Free consultation		

If you would like to participate in the member to member discount and have your company name listed each month in the newsletter, fill out this application and mail, or fax it to the chamber office today at (909) 620-5986.



POMONA CHAMBER OF COMMERCE MEMBER TO MEMBER DISCOUNT PROGRAM APPLICATION

Business Name _____

Address _____

City _____ Zip _____

Phone (_____) _____

Fax (_____) _____

Contact Person _____

Discount offered _____

(Example: 10% off; 2 for 1; 10% off 1st month, free consultation, etc.)

Continued from cover page **POMONA CHAMBER OF COMMERCE LEGISLATIVE PRIORITIES**

County area with local health care input.

- Continue to support accessible, high quality clinical and emergency care services at not-for-profit community hospitals.
- Support measures that promote public health.

Energy:

Support efforts to develop and sustain safe, reliable and efficient cost effective sources of energy in order to maintain a viable business environment and robust economy in the San Gabriel Valley.

- Encourage business education programs to promote energy conservation and energy efficient based programs that will benefit local businesses.

Infrastructure and Environment:

Support the maintenance and required improvement of the infrastructure to support the needs of the existing population and growth, which stimulates the economy.

- Encourage market-based incentive for recycling, which in turn preserves our natural resources.
- Encourage South Coast Air Quality Management District, California Environmental Quality Act (CEQA) and other similar regulatory agencies to streamline permitting that will aid in the conservation of essential resources.
- Support aggressive measures to combat graffiti and other indications of blight.

Labor/Workforce Development:

Foster legislation that will allow business and industry flexibility to safely and efficiently manage its employees and develop programs that enhance productivity.

- Support continued reform of workers'

compensation laws to reduce the cost of the system and to increase benefits to legitimate employee claims.

- Support efforts to maintain employers authority in labor issues
- Support the educational process that will provide a qualified and able workforce.

Regulations/Legislation:

Support efforts to encourage new businesses and retain existing businesses by reforming the burdensome regulatory process.

- Oppose mandates to further regulate, tax, or impose undue burdens of reporting and complying on small businesses.
- Oppose legislation to impose standards upon businesses based on untried and experimental solutions.
- Assist development of market-based incentives in lieu of government-mandated policies.
- Support reasonable standards for business signage and promotion regulations.

Transportation:

Support transportation and transit improvements that reduce traffic congestion and, enhance the mobility of goods, if such projects ensure for home rule for local governments create jobs and are sensitive to local community concerns.

Education:

Support legislation that brings resources to Pomona's local school district to increase pupil performance and student achievement in order for higher graduation rates and higher Academic Performance Index (API) scores.



*Janetta Harris,
Legislative Chair*

HOMEOWNERS 101: How to Hire the Right Contractor

For most Californians a home improvement project is a huge investment. The Contractors State License Board (CSLB) wants to make sure homeowners make the most of the investment by hiring a competent and reputable contractor to do the job.

Each year many homeowners get taken advantage of by fraudulent operators who are unlicensed and are trying to make quick cash. These worker can scam homeowners by offering to make home repairs for a very low price. Unfortunately, as the saying goes, you get what you pay for because they might take your money and simply not complete work. Many have also been known to damage property and steal, leaving the homeowner with little opportunity for retribution.

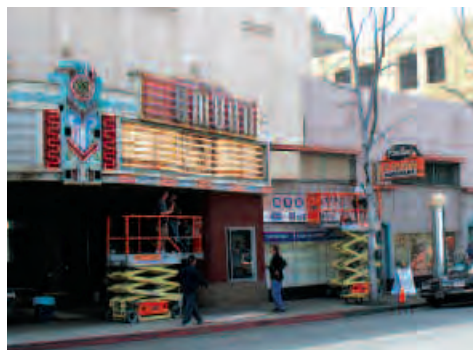
The CSLB warns all homeowners to be cautious and selective when hiring a contractor and offers the following tips for homeowners to be cautious and selective when hiring a contractor and offers the following tips for homeowners when making hom improvements:

- Any job that costs \$500 or more, including labor and supplies, requires a license from the State of California. Verify the contractor is licensed by visiting the CSLB's Website at www.cslb.ca.gov
- Get a written contract and don't sign anything until you understand the terms - Make sure you read a copy of the free CSLB publication "Terms of Agreement - A Consumer Guide to Home Improvement Contract" available on the CSLB Webiste
- Never pay more than 10% down or \$1000, whichever is less (even for swimming pools)
- Don't let the payments get ahead of the work. Keep records of the payments
- Don't pay cash
- Keep all records on file related to the contractor's work
- Don't make the final payment until you are completely satisfied
- Check with your local courthouse to see if the prime contractor has a history of litigation

The CSLB has produced a number of publications designed to help educate homeowners and assist them in hiring and managing a contractor available on their Website. These publications can be ordered free of charge at www.cslb.ca.gov or by calling 1-800-321-CSLB (2752).

The Contractors State License Board operates under the umbrella of the California Department of Consumer Affairs. The CSLB licenses and regulates California's 305,000 contractors, and investigates about 20,000 complaints against contractors annually. In fiscal 2005-06, the CSLB helped consumers get more than \$36 million in restitution.

Pomona Hits The Big Screen In March





New Face in Pomona

Join me in welcoming the new Community Services, Park and Recreation Director Steve Rudometkin to the City. Steve began his new role as

Community Services Director on March 5, 2007. He will lead the City's department of 139 full- and part-time personnel responsible for providing services in the divisions of Park and Landscape, Facilities Management, Recreation and Family Services, and Community Services Administration. Steve will also carry on the development and implementation of the City's Youth and Family Master Plan, a long-term comprehensive plan addressing positive resources and programs for youth and families. Steve brings to the City over 33 years of municipal recreation and community services experience. He has served for 27 years as the Community Services Director for the City of Yorba Linda, CA. He holds a bachelor's degree from California State University, Long Beach.

Filming in Pomona

The movie reels have been rolling in Pomona. In early March, Columbia Pictures dressed up various locations in our downtown with a 1950s flair, including the Mayfair Hotel and



Councilmember Paula Lantz, named "Woman of the Year", with Fabian Nuñez, Speaker of the House, and Assemblymember Nell Soto.

the Fox Theater, for the filming of the movie "Walk Hard - the Dewey Cox Story." Set in the South in the 50's, starring 2002 Oscar nominee "Chicago" and Broadway celebrity John C. Reilly. "Walk Hard" is a comedy spoof about a poor southern church-singing boy, similar to Johnny Cash and Elvis, who makes it big, gets into trouble and ends up where he started.

Lela's restaurant in Downtown Pomona also reached celebrity status in February with the filming of the FOX TV series, "Kitchen Nightmares" starring Gordon Ramsey of Hell's Kitchen, a new reality series that will follow the sharp tongued and frequently

angry British chef as he travels across America and helps restaurants in crisis.

If you're wondering how filming benefits our community. Pomona residents and businesses both benefit in several ways. Film production companies bring a positive focus to the City. They expose people from outside the region to our City.

Film production companies also generate revenue for the City by frequenting local businesses, restaurants and shops. In 2006, filming generated approximately \$12,233 in business license tax revenues.

So next time you see a movie crew in your neighborhood smile and give them a warm Pomona welcome.

Council News

The City would like to congratulate Mayor Norma Torres and Councilmember Paula Lantz in their recent recognitions in the community.

Mayor Norma Torres was named 2007 Latina Woman of the Year by the Latino Art Museum in Pomona. "Nurturing local arts and culture is an integral part of creating a healthy, robust economy and quality of life. The Latino Art Museum further enhances our City's tradition as a global center for arts and culture. I am honored to accept this award," said Mayor Norma Torres.

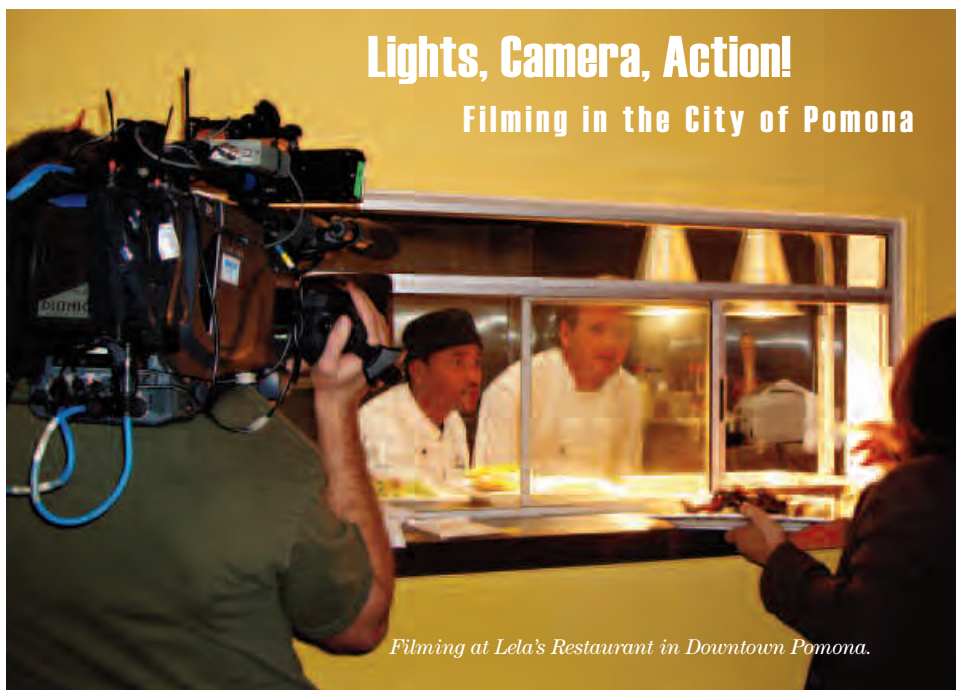
Councilmember Paula Lantz was named Woman of the Year by the State of California 61st Assembly District - Assemblymember Nell Soto. Councilmember Paula Lantz was honored at the annual Woman of the Year ceremony in Sacramento on March 5, 2007.

"Paula Lantz has served on the Pomona City Council for over 16 years and has done a superb job," said Assemblymember Soto.

The California State Assembly hosts the Woman of the Year ceremony annually as a way of recognizing outstanding women who have made significant contributions to communities across California.

Congratulations!

Doug Dunlap,
City Manager



Filming at Lela's Restaurant in Downtown Pomona.



Welcome New Members

Environmental Protection Systems, Inc.

John Demeter
3425 Pomona Blvd. Unit H
Pomona, CA 91768
(909) 468-2622

Tri-City Mental Health Center

Michael Milhiseri
2008 N. Garey Ave.
Pomona, CA 91767-2722
(909) 623-6131

Starco Insurance Agency, Inc.

Miriam Gaitan
883 E. Holt Ave., Pomona, CA 91767
(310) 215-9991

M. Laura De Lopez

Professional Dental Corp.
1320 N. Garey Ave., Pomona, CA 91767
(909) 623-4487

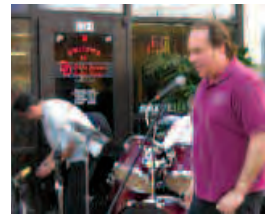
March Events

Dan's Auto Repair Hosts Successful Mixer

A great time was had by everyone. Music was presented by Bill Martinez. Be sure to check the calendar for our next mixer.

Right: Councilman Freddy Rodriguez addresses the crowd.

Below: New member Mr. and Mrs. Rojan of State Farm cut the ribbon to their new office.



Above top: Councilman Elliott Rothman greets the audience.

Above middle: Andrea Rico, Youth Master Plan Coordinator, and City Manager Doug Dumlap.

Above bottom: Frank Garcia, Freddy Rodriguez and Al Solis.



ANNIVERSARIES

67 YEARS

VERIZON SERVICE GROUP

58 YEARS

POMONA CEMETERY ASSOCIATION

40 YEARS

DR. ROBERT HUNTINGTON

33 YEARS

SHELTON'S POULTRY, INC.

30 YEARS

A & B ELECTRIC

25 YEARS

YAMAMOTO OF ORIENT

20 YEARS

DR. JEFFERY VANIMAN,
CHIROPRACTOR

19 YEARS

POMONA HERITAGE

18 YEARS

WILLIAMS SIGN CO.

11 YEARS

MT. SAN ANTONIO GARDENS

WALMART

10 YEARS

LEROY HAYNES CENTER

6 YEARS

VALLEY INDOOR SWAP MEET

4 YEARS

QUACKENBOS-BELL
COMMERCIAL REAL STATE

DOUBLE TREE HOTEL, CLAREMONT

REPOMAN RECOVERY INVESTIGATION

3 YEARS

BROOKS PROPERTY MANAGEMENT

1 YEAR

INLAND STAR INC. DBA KUMON
OF POMONA

MATTEL TOY STORE

GOODWILL SOUTHERN CALIFORNIA

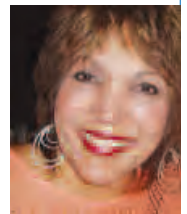
TRINITY YOUTH SERVICES

A New Look

Updating our newsletter is a process, an effort to improve the look that represents the entire group as a whole, as well as featured individuals. The newsletter is a valuable tool in promoting and marketing businesses within our city, and to businesses outside of Pomona. We strive to put our best foot forward by having a well designed and timely publication.

Please help us by providing any current news releases, articles and high resolution photos for review to:
info@pomonachamber.org.
Our deadline for materials is always the 10th of the month prior to publication.

Best wishes,
Joey Seward



Eighth Street

ADVERTISING / DESIGN

studio 909.625.1761 cell 909.268.4866
email joey@8th-st-studio.com

IVCC's Sova Food Security Program moves to a new site

The Sova Food Security Program is moving to a new location. Sova will occupy a new building, located on the corner of Bon View and California Streets, just north of Mission Blvd. This new location is the culmination of several years of hard work by many people, particularly Dick Frame, a local contractor and the builder, and Ian Richardson, a dedicated agency volunteer for many years.

At 5,000 square feet, the new Sova Center has triple the space for serving low-income families and homeless individuals. Services provided at the Sova Center include emergency food supplies for five days, rental and utility assistance, motel vouchers, and information about utility and health insurance programs. More than 50 volunteers at the Sova Program Center provide services to the residents of Ontario, Upland, Rancho Cucamonga, Chino, and Montclair.

Scott Williams, President of the Inland Valley Council of Churches, said that the organization's volunteers and staff are very excited about the move: "We have looked forward to serving the community at a new site for a long time, and we owe many thanks to people like Dick Frame and Ian Richardson for this new building and their compassion for the hungry and the poor."

The Sova Food Security Program is a service of the Inland Valley Council of Churches (IVCC), an organization dedicated to the empowerment of people in need by providing food, shelter and supportive services. This program serves over 15,000 people a year, and provides enough food for 300,000 meals each year. Sova and other programs offered by IVCC, provide an opportunity for hands-on mission and outreach for members of local churches, synagogues, and other groups by providing opportunity for volunteer service, funding, and food donations.

For additional information about IVCC, its programs and volunteer opportunities, you may visit www.ivcouncilofchurches.org, or call our office at 909-622-3806.

PFF Bank & Trust Appoints New Officers

Rancho Cucamonga, Calif. - President/CEO Kevin McCarthy of PFF Bank & Trust has announced the appointment of Karon Mulligan, Margie Towns, and Raul Guerrero to Assistant Vice President.

Mulligan manages the community bank's branch in Chino (Central Avenue and Riverside Drive) and has over 33 years of banking experience. She is active in the Chino Valley Chamber of Commerce, Chino Kiwanis, and Citizens for Kids Education.

Serving as the branch manager of the Indian Hill office (Indian Hill Blvd. at Holt Ave.) in Pomona, Towns is a member of the Pomona Chamber of Commerce, Kiwanis Club of Pomona and Toastmasters International. She enjoys over 25 years in the banking industry.

Guerrero is the branch manager of PFF's Pomona Main office (Garey Ave. and Holt Ave.). With more than 25 years of banking experience, he is a member of the Pomona Rotary and serves on the board of directors for the Pomona Chamber of Commerce.

PFF Bank & Trust has thirty-one branches encompassing eastern Los Angeles, northern Orange, San Bernardino and Riverside counties. In the coming months, PFF will open new branches in Riverside - Orangecrest, a second facility in Palm Desert and a network of branches in the High Desert (Adelanto, Apple Valley and Hesperia). PFF, locally headquartered in the Inland Empire, provides trust and wealth management services from offices in Claremont, Hemet, Palm Desert and Irvine.

National Consumer Protection Week

Illegal scams are everywhere and unwary victims fall prey to them every day. We are encouraging people across the nation to take advantage of the wealth of information that can help people recognize rip-offs, spot scams, or frauds.

You can find practical information, and file a complain at www.consumer.gov/ncpw and for assistance in Spanish contact our Emerging Markets Business Center at 1-866-806-0691.

In the meantime, here are a few pointers on Mail Fraud:

- **Advance-Fee Loans** - A con artist offers a "guaranteed" loan for a fee paid in advance. However, the swindler has no ability to secure a loan for you. Instead, the swindler steals your fee and disappears.
- **Chain Letters** - Don't waste your money. Chain letter don't work. What's more, if you mail chain letters, you could be committing a federal crime.
- **Credit Repair and Credit Card Schemes** - Be careful when responding to an offer for credit. If you are not satisfied with the information provided in the offer, do not pay any fees up front.

- **Foreign Letters** - You receive a brochure in your mailbox urging you to participate in some foreign country's lottery via convenient mail-order purchase of lottery tickets. Don't fall for it! It's illegal and it's probably a scam.

- **Sweepstakes and Free Prizes or Vacations** - The scam artists tells you that you are required to pay a "processing" or "insurance" fee and pressures you to give out your credit card number. Don't do it!

- **Internet Fraud** - Cyberscammers receive payment and fail to ship items to buyer.

- **Solicitations Disguised As Invoices** - Con artists try to get you to order goods or services by mailing solicitations that look like invoices.

- **Work-at-Home Offers** - Always suspect any ad claiming you can earn unusually high income with little or no effort on your part.

We hope this list is helpful to you. If you suspect mail fraud, visit the U.S. Postal Inspection website at www.usps.com/postalinspectors or dial the national hotline number 1-800-372-8347.